

THE DAVID O. MCKAY SCHOOL OF EDUCATION and
THE BRIGHAM YOUNG UNIVERSITY-PUBLIC SCHOOL PARTNERSHIP
PRESENT THE 11TH BIENNIAL CONFERENCE

INSTRUCTIONAL LEADERSHIP
IN THE 21st CENTURY

TEACHING BEGINS WITH THE LEARNER



Conference Platform Open
Mar 25–Apr 3, 2021
VIRTUAL/ONLINE ONLY

FEATURED SPEAKERS INCLUDE:

Gerry Brooks

Jean Clinton

Cassandra Erkins

Doug Fisher

Charles R. Graham

Marcia Tate

Anthony Muhammad

Bob Sonju

Ben Springer

Catlin Tucker

Steve Ventura

KEYNOTE SPEAKERS:

Doug Fisher

Anthony Muhammad

Gerry Brooks

Online registration opens Jan 1, 2021

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Conference Fee **\$150/person or \$1500/school**



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CONFERENCE PRESENTERS

KEYNOTE SPEAKER

Gerry Brooks has been an educator for 27 years including 14 years as administrator. His humorous take on educational situations has allowed him to gain a following of over 2 million educators on social media. His focus is always on personal climate and culture and being the best you can be in whatever situation you're in.

KEYNOTE SPEAKER

Doug Fisher is a Professor of Educational Leadership in the Department of Teacher Education at San Diego State University and a teacher leader at Health Sciences High & Middle College. He is the recipient of an International Reading Association Celebrate Literacy Award, the Farmer Award for excellence in writing from the National Council of Teachers of English, as well as a Christa McAuliffe Award for excellence in teacher education. Doug Fisher has been the lead author on numerous books including the critically important, *The Distance Learning Playbook* that guides educators through pandemic teaching and other bestselling titles such as: *The Teacher Clarity Playbook*, *Becoming an Assessment Capable Visible Learner*, *Visible Learning for Literacy*, *Teaching Literacy in the Visible Learning Classroom*, and many others. In addition, Doug has published numerous articles on improving student achievement, reading and literacy, differentiated instruction, and curriculum design. He is a board member of the International Reading Association and a past board member of the Literacy Research Association.

KEYNOTE SPEAKER

Anthony Muhammad is a much sought-after consultant. A practitioner for nearly 20 years, he has served as a middle school teacher, assistant principal, and principal, and as a high school principal. His Transforming School Culture approach explores the root causes of staff resistance to change.

Dr. Muhammad's tenure as a practitioner has earned him several awards as both a teacher and a principal. His most notable accomplishment came as principal of Levey Middle School in Southfield, Michigan, a National School of Excellence, where student proficiency on state assessments more than doubled in five years. Dr. Muhammad and the staff at Levey used the Professional Learning Communities at Work™ process for school improvement, and they have been recognized in several videos and articles as a model high-performing PLC.

As a researcher, Dr. Muhammad has published articles in several publications in both the United States and Canada.

Jean Clinton is a Clinical Professor, Department of Psychiatry and Behavioural Neurosciences at McMaster, division of Child Psychiatry. She is on staff at McMaster Children's Hospital with cross appointments in Pediatrics and Family Medicine, and an Associate in the Department of Child Psychiatry, University of Toronto and Sick Children's Hospital. She is a Fellow of the Child Trauma Academy, as well as a Zero to Three Academy Fellow since 2013. She has been a consultant to children and youth mental health programs, child welfare, and primary care for over 30 years. Dr. Clinton was appointed as an education advisor to the Premier of Ontario and the Minister of Education 2014 - 2018.

Dr. Clinton is renowned nationally and internationally as an advocate for children's issues. Her special interest lies in brain development, and the crucial role relationships and connectedness play therein. Jean champions the development of a national, comprehensive child well-being strategy including a system of early learning and care for all young children and their families. She is equally committed to ensuring that children's and youths' needs and voices are heard and respected.

Cassandra Erkens is a presenter, facilitator, coach, trainer of trainers, keynote speaker, author, and above all, a teacher. She presents nationally and internationally on a wide variety of educational topics, including assessment, instruction, leadership, school improvement, and collaboration. She also provides facilitation services for meetings and retreats. Cassandra strives to customize her sessions to target the exact needs of the clientele with whom she is working. As an educator and recognized leader, Cassandra has served as a senior high school English teacher, a director of staff development at the district level, a regional school improvement facilitator at the state level, a director of staff and organization development in the private sector, and an adjunct faculty member at Hamline University. She is the author of seven books and a contributing author to four anthologies. She has also authored and coauthored a wide array of published trainings and has designed and delivered the training-of-trainers programs for two major education-based companies.

Charles R. Graham is a Professor of Instructional Psychology and Technology at Brigham Young University. He studies effective teaching practices and student engagement in blended and online learning environments. Charles has authored over 100 articles/book chapters and he has co-authored/edited eight books including a free online book for K-12 teachers and administrators focusing on four key blended teaching competencies (*K-12 Blended Teaching: A Guide to Personalized Learning and Online Integration*) and a book for practitioners interested in designing blended learning environments (*Essentials for Blended Learning: A Standards-based Guide*). Charles is a Fellow of the Online Learning Consortium "For outstanding achievement in advancing theory, research and effective practice in online and blended learning." He is also a Fellow with the Michigan Virtual Learning Research Institute for his work to develop a K-12 Blended Teaching Readiness Instrument (evaluate your blended teaching readiness here and get a personal diagnostic competency report: <http://bit.ly/K12-BTR>).

Marcia Tate Marcia L. Tate, EdD, is the former executive director of professional development for the DeKalb County School System, Decatur, Georgia. During her 30-year career with the district, she has been a classroom teacher, reading specialist, language arts coordinator, and staff development director. She received the 2001 Distinguished Staff Developer Award for the State of Georgia, and her department was chosen to receive the Exemplary Program Award for the state. Marcia received her bachelor's degree from Spelman College; master's degree from the University of Michigan; special-ist degree in educational leadership from Georgia State University; and doctorate in education from Clark Atlanta University. Marcia is currently an educational consultant and has taught over 350,000 administrators, teachers, parents, and business and community leaders throughout the world. She is the author of six best-sellers, including *Worksheets Don't Grow Dendrites*; *Sit & Get Won't Grow Dendrites*; *Reading and Language Arts Worksheets Don't Grow Dendrites*; *Shouting Won't Grow Dendrites*; *Mathematics Worksheets Don't Grow Dendrites*; and *Preparing Children for Success in School and Life*. Her latest books are *Science Worksheets Don't Grow Dendrites*, and *Social Studies Worksheets Don't Grow Dendrites*. Participants in her work-shops refer to them as the best ones they have ever experienced, since Marcia uses the 20 strategies outlined in her books to actively engage her audiences.



Bob Sonju is an award-winning educational leader, author, and educational consultant, recognized for his energetic commitment to building effective teams, developing RTI structures that support teachers and students, and creating an effective school culture committed to learning for all students. Bob was formerly the principal of nationally recognized Fossil Ridge Intermediate School and has also served as a high school administrator and special education teacher. Most recently, Bob was the executive director of teaching and learning for Washington County School District. After six years as a district-level administrator, Bob's deep desire to work together with teachers and students again led him back to school as principal of Washington Fields Intermediate.

While leading Fossil Ridge Intermediate, Bob and his staff developed a true professional learning community that continues to produce extraordinary results today. In 2013 and 2016, Fossil Ridge received the prestigious National Breakthrough School Award by the National Association of Secondary School Principals. Fossil Ridge continues to be listed as a PLC Model School. Their work as a school has been featured in *Principal Leadership* magazine and on allthingsplc.info. As a district leader, Bob led the implementation of the professional learning community process in a district composed of 50 schools.

Bob was named 2011 Principal of the Year for middle-level schools by the Utah Association of Secondary School Principals and was selected as one of three finalists for National Principal of the Year by the National Association of Secondary School Principals. His work has been published in *Principal Leadership* magazine and in the Solution Tree publications *It's About Time*, *Best Practices at Tier 2*, and *Help Your Team*.

Bob earned a bachelor's degree, a master's degree, and an endorsement in school administration from Southern Utah University.

Ben Springer is an award winning and Nationally Certified School Psychologist. Ben is also the author of the popular book, *Happy Kids Don't Punch You in the Face*. Ben received his Master's and Doctoral Degrees from the University of Utah in Educational Psychology. Ben studied, Autism Spectrum Disorders, Social Skills Instruction, Applied Behavioral Analysis, Parent Training, and Evidence Based Practice.

Ben has worked professionally as a school psychologist, behavior specialist, and director of special education. Currently, Ben works as the director of special education in Wasatch County School District and manages Totem PD, a professional learning company focusing on practical, ready-to-use tools for educators working in classroom management, crisis de-escalation, bullying prevention, positive behavior supports, and student wellness. Ben is married with four lovely daughters, enjoys backpacking, fishing, and collecting comic books.

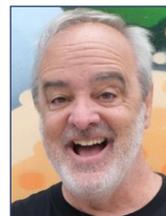
Catlin Tucker is a Google Certified Innovator, bestselling author, international trainer, and keynote speaker. She is an expert in the fields of blended and online learning. Catlin has published a collection of best-selling books on blended learning, including *Blended Learning in Grades 4-12*, *Blended Learning In Action*, *Power Up Blended Learning*, and *Balance With Blended Learning*. She is active on Twitter @Catlin_Tucker and writes an internationally ranked education blog at CatlinTucker.com.

Dr. Catlin Tucker is dedicated to helping teachers blend technology and tradition to shift students to the center of learning and find balance in their teaching practice!

Steve Ventura is the president and lead consultant at Advanced Collaborative Solutions. He is a highly motivational and knowledgeable speaker who approaches high-stakes professional development armed with practical, research-based strategies. Steve is a former elementary and secondary teacher as well as both a school and district-level administrator. Steve has published multiple books and articles, and regularly presents and keynotes at major global education events.

PRESENTERS

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CITES / BYU-Public School Partnership

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Provo, UT 84602

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