

The David O. McKay School of Education Alumni Society and the
Brigham Young University–Public School Partnership present the 6th Biennial Conference

The Literacy Promise

Opening Doors for
K–12 Learners
Ideal for All Teachers



March 28–30, 2018

Salt Lake City, Utah

Salt Lake Marriott Downtown at City Creek

FEATURED PRESENTERS

- ▶ Wiley Blevins
- ▶ Katherine Bomer
- ▶ Doug Fisher
- ▶ Sam Glenn
- ▶ Gravity Goldberg
- ▶ Carol Jago
- ▶ Eric Jensen
- ▶ A.J. Juliani
- ▶ Penny Kittle
- ▶ Jennifer Nielsen
- ▶ Maria Nielsen
- ▶ Tanny McGregor
- ▶ Kipp Rogers
- ▶ Regie Routman
- ▶ Rachel Wadham
- ▶ Jeff Wilhelm
- ▶ Terrell Young

Featured Author Keynote:

6:30 pm, Wed., March 28

Sessions March 29 & 30, 8 am – 3 pm

Register Today!

Individual conference fee: \$349. Team of 5 or more: \$299 each.

Registration is limited. See full registration details on back.

Register online after October 1, 2017 at education.byu.edu/cites



Appropriate for all content areas

The Literacy Promise

Opening Doors for K–12 Learners



Featured Author
James Dashner
Author of *Maze Runner Series*
Wednesday, March 28
6:30 pm

CONFERENCE PRESENTERS

Wiley Blevins

Wiley Blevins is a writer and educational consultant living in New York City. He has written several books for teachers including *A Fresh Look at Phonics*, *Phonics from A to Z*, *Phonics and Word Study in the Intermediate Grades*, *Building Fluency*, *Teaching Informational Text*, *Teaching Students to Read Nonfiction*, and others. He has conducted educational research and worked with districts to transition to the Common Core State Standards and evaluate the mismatch between their test scores, instructional materials, and teaching practices. Wiley travels internationally training teachers and has a special interest in differentiated PD and the use of adaptive technology in classrooms.

Katherine Bomer

Katherine Bomer, author of *The Journey Is Everything*, *Hidden Gems*, and *Starting with What Students Do Best*, is one of the field's most gifted writers and teachers of writing. In more than two decades of teaching and consulting, she has used her writer's eye to focus on how craft isn't just an instructional goal but an instructional tool that allows writers to go well beyond the range of most publicly available assessments. An internationally known consultant and frequent keynote speaker, Katherine began her consulting career with the Teachers College Reading and Writing Project. In addition to *Writing a Life*, she is also the co-author of *For a Better World* (with Randy Bomer). A published poet and essayist, Katherine is also co-author (with Lucy Calkins) of *A Writer's Shelf*. A classroom teacher for ten years, she now works with teachers in elementary and middle schools throughout the country. As a frequent speaker at conferences and institutes, she combines a teacher's practical advice, a writer's love of language, and a powerful plea for social justice.

James Dashner

James Dashner was born and raised in Georgia but now lives and writes in the Rocky Mountains. He is the author of the #1 *New York Times* bestselling *Maze Runner* series: *The Maze Runner*, *The Scorch Trials*, *The Death Cure*, and *The Kill Order*. His newest series is *The Mortality Doctrine*: *The Eye of Minds*, *The Rule of Thoughts*, and *The Game of Lives*.

Doug Fisher

Douglas Fisher is a Professor of Educational Leadership in the Department of Teacher Education at San Diego State University and a teacher leader at Health Sciences High & Middle College. He is the recipient of an International Reading Association Celebrate Literacy Award, the Farmer Award for excellence in writing from the National Council of Teachers of English, as well as a Christa McAuliffe

Award for excellence in teacher education. He has published numerous articles on reading and literacy, differentiated instruction, and curriculum design. Nancy Frey and Douglas Fisher may be the two most prolific authors in the area of K-12 literacy education, with a following that includes tens of thousands of teachers and administrators. Across their more-than-a-dozen titles, they've addressed everything from how to raise rigor in reading, structure lessons with learning goals in mind, implement formative assessment, and teach content literacy to how to set up an effective PLC. Very few educators can match Doug's breadth of expertise.

Sam Glenn

With Sam Glenn, "It's all about attitude and it all starts with attitude!" Sam went from working nights as a janitor—negative, depressed and sleeping on the floor—to discovering renewed purpose, happiness and humor. Sam Glenn has been named Speaker of the Year on several occasions by meeting and event organizations and won two national awards for his training videos. Hundreds of organizations use Sam's videos monthly to kick off their staff meetings. For the past 20 years, Sam Glenn has been traveling the country full time speaking to audiences from every industry and some crowds as large as 75,000 people. In addition, Sam is a gifted artist and author of 18 books. Sam and his wife and two girls currently reside in Carmel, Indiana, but are originally from Minnesota. Sam has a popular online newsletter, *A Kick in the Attitude*, which gives away one of his large paintings every month to one of his subscribers. Sign up for a chance to win his artwork at www.SamGlenn.com.

Gravity Goldberg

Dr. Gravity Goldberg is an educational consultant and author who partners with districts to support meaningful learning opportunities for teachers and students. She specializes in student-centered literacy practices, building independence, and instructional decision-making. Gravity's work ranges from demonstrating lessons and leading workshops to developing curriculum and customizing professional development programs. Dr. Goldberg was a former staff developer at the Teachers College Reading and Writing Project and an assistant professor of education at Iona College where she was awarded the Excellence In Teaching honor. She is author of *Mindsets and Moves: Strategies That Help Readers Take Charge* (Corwin, 2015) and co-author of the *What Do I Teach Readers Tomorrow?* series (Corwin, 2017) and *Conferring With Readers: Supporting Each Student's Growth and Independence* (Heinemann, 2007). She blogs at drgravitygoldberg.com and she can be reached at gravity@drgravitygoldberg.com and [@drgravity](https://twitter.com/drgravity).

Carol Jago

Carol Jago has taught English in middle and high school for 32 years, is past president of the National Council of Teachers of English, and serves as an associate director of the California Reading and Literature Project at UCLA. Carol served as AP Literature content advisor for the College Board and has published six books for teachers with Heinemann. She has also published four books on contemporary multicultural authors for NCTE's High School Literature series. Carol has written a weekly education column for the *Los Angeles Times*, and her essays have appeared in *English Journal*, *Language Arts*, *NEA Today*, as well as in other newspapers across the nation. She edits the journal of the California Association of Teachers of English, *California English*, and served on the planning committee for the 2009 NAEP Reading Framework and the 2011 NAEP Writing Framework.

Eric Jensen

Eric Jensen began his teaching career in San Diego, California as an English teacher at the middle school level. His love of learning has been a lifelong passion. While most of his classroom experience was with middle school students, he has taught at every level, including three universities. Eric's academic background includes a Ph.D. in Human Development. He is an active member of the Society for Neuroscience and the New York Academy of Sciences. Eric co-founded the first international braincompatible learning program in 1982, now with over 50,000 graduates and has authored over 30 books on the brain and learning including *Teaching with the Brain in Mind*, *Tools for Engagement*, *Teaching with Poverty in Mind*, *Engaging Students with Poverty in Mind*, *Poor Students Rich Teaching*, *Poor Students RichER Teaching*. He co-authored *Deeper Learning and Turnaround Tools for the Teenage Brain*.

A.J. Juliani

A.J. Juliani is the Director of Technology and Innovation for Centennial School District. As a former English teacher, coach, and K-12 Technology Staff Developer, A.J. has worked towards innovative learning experiences for students in various roles. A.J. is also an award-winning blogger, speaker, and author of multiple books including the best-selling *LAUNCH: Using Design Thinking to Boost Creativity and Bring out the Maker in Every Student*.

A.J. Juliani brings a high-energy, fun, and engaging style of presentation. A.J. has worked at all levels of the K-12 spectrum and has the lens of a parent as well. He will encourage educators to not only be intentional about innovation, but also focus on how our practice needs to always be centered on the student experience.

Penny Kittle

As a professional development coordinator for the Conway, New Hampshire, School District, Penny Kittle acts as a K–12 literacy coach and directs new-teacher mentoring. In addition, she teaches writing at Conway's Kennett High School and in the Summer Literacy Institutes at the University of New Hampshire. Penny is the author and co-author of numerous books with Heinemann including *Book Love: Developing Depth, Stamina, and Passion in Adolescent Readers*; *Children Want to Write* (coauthored with Thomas Newkirk); *Write Beside Them: Risk, Voice, and Clarity in High School Writing*, which won the 2009 James N. Britton Award from NCTE; *The Greatest Catch*, and *Public Teaching*. Penny coauthored two books with Donald H. Graves — *Inside Writing* and *Quick Writes*. She most recently coedited (with Thomas Newkirk) *Children Want to Write: Donald Graves and the Revolution in Children's Writing*, a collection of Kittle's mentor Donald Graves' most significant writings paired with recovered video-tapes that illuminate his research and his inspiring work with teachers.

Jennifer Nielsen

Jennifer Nielsen is the New York Times Bestselling author of The Ascendance Trilogy, *A Night Divided*, The Traitor's Game series, and other titles for which she has won numerous awards. She lives in Northern Utah with her husband, three kids, and a dog that won't play fetch. She enjoys movies, old books, and long walks in the mountains.

Maria Nielsen

Maria Nielsen has changed the lives of student for over 30 years as a teacher and administrator K-12. As a principal, in northern Utah, Maria helped her school earn state and national recognition as a high progress, high achievement Title I school. Maria is currently an educational consultant working with districts and schools across the country and internationally. Her life work is to help schools build successful systems designed to ensure high levels of student learning. She is an expert in the areas of professional learning communities, RTI, school culture, curriculum design, the highly engaged classroom, and assessment systems.

Maria was named the 2007 Utah Behavior Initiatives Principal of the Year and in 2010 received the distinguished Huntsman Award for Excellence in Education.

Maria and her husband have four children and two grandchildren. Together, they love exploring the mountains of Cache Valley riding horses, four-wheelers, and snowmobiles.

Tanny McGregor

Internationally-known keynote speaker and presenter Tanny McGregor brings nearly 30 years of teaching experience to her popular workshops. Originally an elementary school teacher, Tanny has been a literacy coach, gifted intervention specialist, and staff developer. Her workshops are known for their creative and engaging style. She is the author of two books, *Comprehension Connections: Bridges to Strategic Reading* and *Genre Connections: Lessons to Launch Literary and Nonfiction Texts*. Tanny was a contributor to the seminal work, *Comprehension Going Forward: Where We Are/What's Next*, and she's currently at work on a new book about visual notetaking. In addition to writing and consulting, Tanny serves as a "teacher on special assignment" for West Clermont Schools in Cincinnati, Ohio. She and her husband Miles have four daughters and two grandsons. Follow her on Twitter @TannyMcG!

Kipp Rogers

Kipp D. Rogers, PhD, is director of secondary instruction for York County Schools in Virginia. With nearly 20 years of experience in education, Dr. Rogers has classroom teaching and instructional leadership experience at all levels in urban and suburban schools. Under his leadership, staff achieved high levels of professional learning and meaningful collaboration after looking at data, integrating technology, and differentiating instruction. Those significant efforts resulted in increased student performance in reading, writing, and math.

Dr. Rogers has presented at national conferences and has conducted workshops in several states. His presentations focus on strategies that integrate technology to promote student achievement and close achievement gaps. He received an international Leadership and Vision Award for his work using mobile learning devices as instructional tools, and he is the author of articles and books on mobile learning and integrating technology into instruction.

Dr. Rogers earned a bachelor's degree from Virginia State University, a master's from Old Dominion University, and a doctorate from Virginia Tech.

Regie Routman

Regie Routman is a longtime teacher and author who is committed to improving the literacy and learning lives of children, especially those in high-challenge schools. In her current work in diverse classrooms and schools, she demonstrates, mentors and coaches teachers and principals in how to create and sustain effective, intellectual, joyful cultures where all learners thrive as readers, writers, and thinkers. Her latest book is *Literacy Essentials: Engagement, Excellence, and Equity for ALL Learners* (Stenhouse, fall 2017). See www.regieroutman.org for more information on Regie's many books, resources, blogs, professional offerings, and contact information.

Rachel Wadham

Rachel Wadham is the education and juvenile collections librarian in the Harold B. Lee Library at Brigham Young University. She holds a master's in information science from the University of North Texas and another master's in education from Pennsylvania State University. She is also an instructor of children's and adolescent literature at the university and is a literary critic and published author.

Jeffrey Wilhelm

Jeffrey Wilhelm is Distinguished Professor of English Education at Boise State University in Boise, Idaho. He is the founding director of the Boise State Writing Project that supports over 3,000 teachers each year with over 110,000 contact hours of professional development. He is a highly-regarded author and co-author of over 36 books about literacy and literacy education. Jeff has devoted his professional career to helping teachers help their students. He is particularly devoted to assisting students who are considered to be reluctant, struggling, or at-risk. His research agenda is organized around creating supportive inquiry-oriented contexts for developing and performing literacy, literate behaviors, and literate identities. His research demonstrates how inquiry environments are powerful contexts for learning literacy and achieving deep understanding. He has authored or co-authored 36 texts about literacy teaching and learning. He has won the two top research awards in English Education: the NCTE Promising Research Award for "You Gotta BE the Book" (TC Press) and the Russell Award for Distinguished Research for "Reading Don't Fix No Chevys."



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Maria Nielsen



Tanny McGregor



Kipp Rogers



Regie Routman



Rachel Wadham



Jeff Wilhelm



Terrell Young

Terrell Young

Terrell Young is a professor of children's literature at Brigham Young University. Young is a co-author or coeditor of *Deepening Students' Mathematical Understanding with Children's Literature* (National Council of Mathematics, 2017), *Children's Literature, Briefly* (Pearson, 2016), *Integrating Children's Literature through the Common Core State Standards* (Libraries Unlimited, 2015), and *Independent Reading: Creating Lifelong Readers* (Scholastic, 2015). Young has served as president of the ILA Children's Literature and Reading Special Interest Group and the NCTE Children's Literature Assembly. He is currently the president of the United States Board on Books for Young People. Terry has enjoyed serving on numerous book award committees.

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The Literacy Promise Conference

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Salt Lake City, Utah

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Registration Information

The Literacy Promise: Opening Doors for K-12 Learners **LIMITED SPACES AVAILABLE. REGISTER NOW!**

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Includes continental breakfasts and lunches.

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Spanish Fork, UT 84660

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Questions?
Call:
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